

PRIVACY NOTICE

I. INTRODUCTION OF THE CONTROLLER

In order to ensure the legality of its internal data processing processes and data subjects' rights, **Óbuda University** (hereinafter: University, Controller, Data Controller or "We") issues the following data protection notice.

Controller's name:	Óbuda University
Institute ID:	FI12904
Controller's registered seat:	1034 Budapest, Bécsi út 96/B
Controller's e-mail address:	jog@uni-obuda.hu
Controller's representative:	Prof. Dr. Kovács Levente rector
Data protection officer:	Bovard Kft. (info@bovard.hu)

As specified in Act CCIV of 2011 on national higher education (hereinafter: Nftv.), the Controller is an organization established for pursuing the core businesses of education, scientific research, and artistic activity – hereinafter jointly: higher education tasks –, which processes personal data required for performing this public task in the course of its operations by law.

The University processes personal data in compliance with applicable law, in particular the following:

- Act CXII of 2011 on informational self-determination and freedom of information (hereinafter: Infotv.);
- Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: Regulation or GDPR).

The Data Controller keeps personal data confidential and employs technical and organizational measures relating to the storage of processing of said data in order to ensure its safety.

Definitions

The conceptual structure of this information coincides with the interpretative definitions specified in Article 4 of the Regulation, supplemented at some points by the interpretative provisions of Infotv. Section 3.

When this information sets out provisions on data or data processing, they should be interpreted as personal data and the processing thereof.

II. PURPOSES OF DATA PROCESSING

Bánki Donát Faculty of Mechanical and Safety Engineering of the University, together with the Tender Office, organizes a conference related to the „Life in the AI Era” project (hereinafter referred to as the "Project"), which will take place on October 17, 2023 (hereinafter referred to as the "Event").

The University fulfils its obligation to provide information on the data processing in relation to the Event by means of this Privacy Notice.

1. Registration for the Event, organization of the Event

Participation in the Event is free of charge, but prior registration is required.

Purpose of data processing

The purpose of the data processing is to identify the participants of the Event and to organize and manage the Event.

The data provided during registration will be processed by the University for the purpose of identifying the participants. In addition, the e-mail address of the data subject will also be processed in order to enable the University to contact the data subject in the event of any unforeseen circumstances, change of important circumstances related to the Event or other necessary and justified cases.

Personal data processed, legal basis of the data processing

The following personal data will be processed in connection with registration for the Event and the organization of the Event:

- a) name (identification),
- b) the name of the organization from which the data subject comes and the position of the data subject in that organization (identification),
- c) e-mail address (contact).

The data processing is necessary for the performance of a public task carried out by the University, which in this case is to communicate and promote the intellectual value of its core activities, and to strengthen the cooperation between the University and its partners, and is therefore based on Article 6(1)(e) of the Regulation.

Source of personal data

The source of personal data is the data subject who provides personal data during registration.

Recipients of the personal data provided

Personal data shall only be processed by employees of the University whose duty is to process those data.

Transfer of personal data to a third country or international organization

The University does not transfer any personal data of the data subject to a third country or international organization.

Duration of personal data processing

The personal data will be processed by the University for the purposes set out in this section until the Event is held.

Automated decision making and profiling

No automated decision making and profiling shall take place during the data processing.

2. Taking photos and videos of the Event and using them to present and promote the Event

Photographs and videos of the Event will be taken and used to promote the academic and professional life and the academic community, and in particular to present and promote the Event and hence the Project contributing to the University's international relations and the development of its academic life.

The photos and videos may be published at the following online and printed interfaces:

1. The University's own online interfaces, in particular but not limited to the following:
 - the University's website available at <http://uni-obuda.hu/>, as well as faculties' and organizational units' websites,
 - the University's Facebook and Instagram social media sites.
2. The website related to the Project available at [HEDY PROJECT - Life in the AI Era](#) as well as social media sites.
3. The University's own publications and reference materials, other printed marketing materials (including in particular but not limited to flyers, brochures, posters).

Purpose of data processing

The purpose of data processing is to promote and raise awareness of the importance of the academic and professional life and academic community, in particular the presentation and promotion of the Event and, thereby, the Project contributing to the development of the University's international relations and academic life.

Personal data processed, legal basis of the data processing

The University processes photo and video recordings that may contain the image and voice of the participants.

The processing is necessary for the performance of a public task carried out by the University, which in this case is to provide a professional event for interested parties, to promote and raise awareness of the academic and professional life and the importance of the academic and professional community, in order to promote the intellectual value of its core activities, and is therefore based on Article 6(1)(e) of the Regulation.

The University will inform participants in the information sheets published prior to the Event that photos and videos will be taken during the course and will be used as described in this section.

Source of personal data

Photos and videos are taken by a person employed by the University.

Recipients of the personal data provided

Personal data shall only be processed by employees of the University whose duty is to process those data.

Related to Facebook and Instagram official sites, the general data processing information is provided by the operator of the platform, i.e. Meta Platforms Ireland Ltd. and is available at <https://hu-hu.facebook.com/privacy/explanation> and <https://privacycenter.instagram.com/policy/>, respectively. With regard to data protection issues, the data protection officer of Meta Platforms Ireland Ltd. can be contacted at <https://www.facebook.com/help/contact/540977946302970>.

Related to the YouTube channel, the general data processing information is provided by YouTube LLC and is available at <https://policies.google.com/privacy?hl=en>. With regard to data protection issues, the data protection officer of YouTube LLC can be contacted at <https://support.google.com/youtube/answer/142443>.

Related to the LinkedIn page, the general data processing information is provided by LinkedIn Ireland Unlimited Company (Gardner House, Wilton Plaza, Wilton Place, Dublin 2, Ireland) and is available at <https://www.linkedin.com/legal/privacy-policy>.

Related to the Twitter profile, the general data processing information is provided by Twitter International Company (Co. number 503351, One Cumberland Place, Fenian Street Dublin 2, D02 AX07 Ireland) and is available at <https://twitter.com/en/privacy>. With regard to data protection issues, the data protection officer of Twitter International Company can be contacted at <https://help.twitter.com/en/forms/privacy>.

Transfer of personal data to a third country or international organization

The University does not transfer any personal data of the data subject to a third country or international organization, but due to the boundlessness of the internet, such data can be known by anybody after uploading. The University has no control over the use of recordings published on the internet by those who get to know them, so the University shall not be liable for that.

Duration of personal data processing

After publication, the University shall not delete photos and video recordings from the interfaces above, unless it is expressly requested by the data subject or data processing is objected to by them.

Automated decision making and profiling

No automated decision making and profiling shall take place during the data processing.

3. Fulfilment of the obligation to account for the use of grant funds

Purpose of data processing

The Event is organized using grant funds provided by the European Commission and Tempus Public Foundation acting on its behalf (hereafter collectively: the sponsor) under the tender Life in the AI Era (HEDY), reference number 2021-1-HU01-KA220-HED-000029536. Under the terms of the grant agreement with the Tempus Public Foundation, the use of the grant is conditional on the University providing a report on the event, documenting the legal use of the grant. This report will include an attendance sheet and photographs of the event. As a part of statutory audits, monitoring sponsor bodies entitled to carry out audits may have access to the information contained in the supporting documentation relating to the use of the grant.

Personal data processed, legal basis of the data processing

The University will process the data necessary to account for the grant provided for the Event, including: the content of the attendance sheet and photographs taken at the Event.

The processing is necessary for the performance of a public task carried out by the University, which in this case is to provide a professional event for interested parties, to promote and raise awareness of the academic and professional life and the importance of the academic and professional community, in order to promote the intellectual value of its core activities, as well as to provide proof of the legal use of the grant allocated to support the Event, and is therefore based on Article 6(1)(e) of the Regulation.

The University will inform participants in the information sheets published prior to the Event that photos and videos will be taken during the Event and will be used to account for the grant provided for the Event, as described in this section.

Source of personal data

The source of the personal data is the data subject in respect of the attendance sheet.

The photographs are taken by a person employed by the University.

Recipients of the personal data provided

Personal data shall only be processed by employees of the University whose duty is to process those data.

The University shall forward the data necessary for the accounting of the grant to the European Commission and to the Tempus Public Foundation, acting as national agency on behalf of the European Commission. The sponsor bodies are considered as independent data controllers.

Transfer of personal data to a third country or international organization

The University does not transfer any personal data of the data subject to a third country or international organization, except for the sponsoring European Commission.

Duration of personal data processing

The personal data contained in the documentation supporting the use of the grant will be processed by the University until the end of the retention period related to the Project, i.e. 5 years after the end of the Project, solely for the purpose of supporting the legitimate use of the grant.

Automated decision making and profiling

No automated decision making and profiling shall take place during the data processing.

III. THE RIGHTS OF THE DATA SUBJECT

Right to be informed

The data subject has the right to be informed with regard to the data processing, which right is observed by the Data controller by providing this privacy notice.

Data processing based on consent

In case the legal basis of any data processing is the consent of the data subject, they have to right to withdraw their consent to the data processing at any time. However, it is important to note that withdrawing the consent involves only the data whose processing has no other legal basis. In case there are no other legal bases, we delete the personal data finally and irrevocably after the consent is revoked. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

Right of access by the data subject

The data subjects shall have the right to obtain from the Data controller confirmation as to whether or not personal data concerning them are being processed, and, where that is the case, access to the personal data and the following information:

- a) the purposes of the processing;
- b) the categories of personal data concerned;
- c) the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations;
- d) where possible, the planned period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- e) the data subject is informed about their right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
- f) the right to lodge a complaint with a supervisory authority;
- g) where the personal data are not collected directly from the data subject, any available information as to their source;
- h) the existence of automated decision-making, including profiling, and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

Right to rectification

The data subjects shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning them. Taking into account the purposes of the

processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

If a request is made to rectify (modify) personal data then the data subject needs to prove the authenticity of the data to be modified. Additionally, the data subject must verify that the person requesting rectification is authorised to do so. This is the only way for the data controller to verify the authenticity of the new data before modifying it.

Please report any changes in your personal data to the Data controller as soon as possible, facilitating the legality of data processing and the enforcement of your rights.

Right to erasure ('right to be forgotten')

The data subjects shall have the right to obtain from the Data controller the erasure of personal data concerning them without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- a) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- b) the data subject withdraws consent on which the processing is based, and where there is no other legal ground for the processing;
- c) the data subject objects to the processing and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing of personal data for direct marketing purposes;
- d) the personal data have been unlawfully processed;
- e) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- f) the personal data have been collected in relation to the offer of information society services.

Right to restriction of processing

The data subject shall have the right to obtain from the Data controller restriction of processing where one of the following applies:

- a) the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- d) the data subject has objected to processing pending the verification whether the legitimate grounds of the controller override those of the data subject.

Right to object

If the processing is necessary for the performance of a task carried out in the exercise of official authority vested in the controller (point (e) of Article 6(1) of the GDPR), the data subjects shall have the right to object, on grounds relating to their particular situation, at any time to processing of personal data concerning them, including profiling based on the relevant provisions.

Right to data portability

The data subjects shall have the right to receive the personal data concerning them, which he or she has provided to the Data controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where:

- a) the processing is based on consent of the data subject or on a contract according to Article 6 Paragraph (1) Point b) of the GDPR; and
- b) the processing is carried out by automated means.

PROCEDURES FOR ENFORCING THE RIGHTS OF DATA SUBJECTS

The above rights can be exercised by data subject by sending an electronic mail to this e-mail address: **jog@uni-obuda.hu**, or regular mail to the seat of the Data controller or in person at the seat of the Data controller. The data subject shall be informed about the measure taken in response to the request within 30 days. If we are unable to fulfil the request, we inform the data subject about the reasons of the rejection and the administrative and judicial redress rights of the data subject.

The rights of the deceased data subject may be enforced within five (5) years by an authorized person who possesses administrative provisions, or a statement towards the Data controller included in a public document or full probative private document. If multiple such statements exist at the same Data controller, then the statement made the latest will prevail. If the data subject has made no such legal statement, then a close relative – as defined in Act V of 2013 on the Civil Code – is still able to enforce certain rights of the deceased within five (5) years of death. These rights are defined in Article 16 (right to rectification) and Article 21 (right to object), as well as – if the data processing was unlawful during the life of the data subject, or the purpose of data processing has ceased with the death of the data subject – Articles 17 (right to erasure) and 18 (right to restriction of processing) of the GDPR. The close relative who exercises their right first will be entitled to enforce rights of the data subject as set forth in this Paragraph.

IV. THE RIGHT TO LODGE A COMPLAINT AND TO AN EFFECTIVE JUDICIAL REMEDY

In order to exercise their right to judicial remedy, the data subjects may seek legal action against the Data controller if the data subject considers that the Data controller or a data processor acting on behalf of or under the instructions of the Data controller is processing the personal data in breach of the provisions of laws on the processing of personal data or of binding legal acts of the European Union. According to Article 79 (2) of the GDPR proceedings against the data controller shall be brought before the courts of the Member State where the data controller has an establishment, i.e., before the Budapest-Capital Regional Court (Hungary). The court shall deal with the case as a matter of priority. Alternatively, such proceedings may be brought before the courts of the Member State where the data subject has habitual residence.

Without prejudice to judicial remedy, according to Article 77 (1) of the GDPR every data subject shall have the right to lodge a complaint with the supervisory authority, in particular in the Member State of data subject's habitual residence, place of work or place of the alleged infringement (i.e. in Hungary), alleging that the processing of personal data by the Data Controller has resulted in a

violation of rights or an imminent threat thereof, or that the Data Controller is restricting the exercise of rights related to the processing of personal data or is refusing to exercise such rights.

The claim can be filed at the Hungarian supervisory authority at one of the below addresses:

National Authority for Data Protection and Freedom of Information (NAIH)

Mailing address: 1363 Budapest, Pf. 9.

Address: 1055 Budapest, Falk Miksa utca 9-11.

E-mail: ugyfelszolgalat@naih.hu

URL: <http://naih.hu>

Budapest, 26 July 2023